

Dear Center Sevaks/Sevikas,

Hari Om!

### **Invitation for Swaranjali Presentations at Chinmaya MahaSamadhi Camp 2021**

We are writing to invite you to offer a swaranjali presentation during the upcoming virtual Chinmaya MahaSamadhi Family Camp 2021. This will be an opportunity to showcase talent in your center and make an offering at the feet of Gurudev. Below are the protocols for the presentations to ensure we can have a vibrant, melodious program.

Chinmaya Mission Washington Regional Chapter feels privileged to host this year's Maha Samadhi Family Camp from July 29 through August 2, followed by observance of Aradhana day on August 3. Guruji Swami Tejomayanandaji and Mukhya Swami Swaroopanandaji will be giving discourses. Theme of the camp is "**Launch into Action**" - **He did it, let's follow Him** based on Chapter 3 of Bhagavad Gita.

We plan to have Swaranjali for half an hour every evening from July 29 through Aug. 2.

#### **Timeline**

1. Please confirm to us by **Saturday, May 15, 2021** if you plan to send us a video Swaranjali offering from your center.
2. The final 10 min video/audio file should be uploaded by **Saturday, June 12, 2021** at the latest.

#### **Please note the following guidelines for participation:**

3. Swaranjali presentation should be unique and original. It should not have been played before at any other event outside your Center.
4. Duration of each Center's Presentation is 10 minutes max.
5. Presentations can be Swaranjali bhajans, Bala Vihar skits, Study group presentations (along lines of the Camp Theme: Krishna/Bhagwad Gita/Guru Mahima).
6. The presentations have to be group presentations and not solo singing/presentations.
7. Please make sure the background is either a plain background or an aesthetically pleasing one (no clutter).
8. For singing, use of accompaniments such as tabla, manjira, harmonium, or other instruments is strongly recommended. Sound effects for skits may be used.
9. For Swaranjali, the overall quality of the recording should be based on singing in unison and accompanying instruments merging well with the voices, bringing an overall synchronized production.
10. **If the audio and videos are recorded separately for each child and instrument, then your center should please find a volunteer who can help with putting the video and audios together to one file so all voices and instruments are synchronized.**

11. Please add information about your center in the video: pictures, slides or someone could talk  
- no more than a couple of minutes.

**For audio and video recording please follow the below Tech protocols and guidelines:**

- Please ensure recording is as professionally done as possible. We expect a large audience to be watching this.
- Recording on a good quality video recorder/DSLR (Digital Single Lens Reflex) is always welcome. If recording with the iPhone, it should be an iPhone 8 or higher version. Android should be of comparable version.
- Record in **landscape** mode.
- Please ensure bright lighting so that the children are clearly seen. Avoid having a light source behind the person, especially from windows etc.
- Plain background or simple non-distracting background is appreciated.
- Traditional Indian attire, color coordinated, if possible.
- Use the shruti/pitch track fed into the children's ears via a headphone. If there is no headphone, the shruti sound will dominate and make the voice sound very choppy. Please train the children with singing while having earbuds or headphones.
- Video to be recorded in mp4 or MOV format.
  - Video Specification (Must follow for all Video Presentation)
    - HD Quality
    - Pixel Size: 1920 X 1080
    - Bitrate: 5000 - 7000 kbps (1080p)
    - Frame Rate (Refresh Rate): 24 fps (frames per sec)
    - H.264
    - MP4 Format file only
  - Video Editing Software (Recommendation)
    - CyberLink - Powerdirector Software
    - Adobe Premiere Pro
    - Adobe After Effects
    - Adobe Media Encoder
- Simultaneously (along with the video) record a separate high-quality audio track as well; sometimes the audio associated with the video may not have enough clarity.
- Audio quality to be clear with least or no ambient noise as much as possible. In the iPhone for example you can use the voice recorder. Make sure that in the Voice Memo settings, please use 'Lossless' for Audio Quality.
- Please ensure that the children are fully visible in the frame with enough space around the corners of the camera and enough clearance around the child. Best to position in the middle of the frame.
- The final video of the musical segment can be uploaded by following the instructions below:  
Please click on the link below and then click on upload to upload your file.  
<https://tinyurl.com/msc21upload>

If prompted for a password. It is: #Chinmaya105

Please name the file using the following format: Your Name\_ CM Center\_ Loading Date.

Upload the file into "Swaranjali Submissions" Folder

Please let us know if you have any questions.

Contact information -

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